

Touch Racing Nitro – Challenge! Worldwide Free To Own Weekend 13-15 August

BRAVO Game Studios Announces Free-To-Own Weekend for its Innovative Finger Racing iPhone and iPod Game, Touch Racing Nitro.

August 11th, London: BRAVO Game Studios™, the gaming subsidiary of Spanish mobile developer and publisher Genera Interactive, today announces that Touch Racing Nitro will be free to download and own for a strictly limited time only.

From Friday 13th August until Sunday the 15th August 2010, Touch Racing Nitro, the widely acclaimed finger-controlled racing game, will be available as a free download via the App Store, meaning that players can obtain the full game free of charge, with absolutely no restrictions, provided it is downloaded during the promotional weekend.

Jose M^a Hernández, marketing manager at Bravo Game Studios commented; "Touch Racing Nitro has been very well received by players and we wanted to give something back, hence the Touch Racing Nitro free-to-own weekend where everyone can download the full version for free and see why this is such an essential and accessible racing game to own."

Touch Racing Nitro became the most downloaded racing game in the US upon release, as well as achieving a similar position across all the major European territories. Touch Racing Nitro is a uniquely innovative game that includes the revolutionary and intuitive control method, 3D race visuals and customisable vehicle. Other features in Touch Racing Nitro include:

- Play against your friend's ghost tracks using OpenFeint or against the best lap times in the world
- Get to grips with the cars and the track with tutorial mode
- 1-tap reset – get straight back on track when things go wrong
- Easy re-start option enables players to re-start midway through a race
- Physics and AI that allow a more progressive learning curve
- OpenFeint leaderboards and achievements

Touch Racing Nitro – Challenge! Will be free to download and own between Friday 13th August 2010 and Sunday 15th August.

Direct link: <http://itunes.apple.com/app/touch-racing-nitro/id363548886?mt=8>

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Notes for the Editor: BRAVO Game Studios

Launched in early 2010, BRAVO Game Studios (BGS) is a developer and publisher of video games for a wide array of digital platforms including console and mobile devices including the iPhone, iPod Touch, iPad, Bada and Android.

Headquartered in Seville (Spain) and with regional offices in Iasi (Romania) and London (UK), the firm develops and publishes games designed to entertain the broadest consumer base offered by current and emerging digital gaming platforms.

BGS is funded by venture capital and by its two largest shareholders, Genera Interactive and Mobivery.

The company website is located at: www.bravogames.com