

## LEARNING CAN BE FUN WITH MR. HAT AND THE MAGIC CUBE

**Bravo Game Studios launches full and lite versions of Mr. Hat and the Magic Cube for iPhone and iPod Touch**

**July 12th 2010, London:** Bravo Games Studios™ (BGS), the gaming subsidiary of Spanish app developer and publisher Genera Interactive, has today announced the launch of the full and lite versions of Mr. Hat and the Magic Cube on the App Store.

Mr. Hat and the Magic Cube is a stimulating new 'edutainment' title which aims to make learning fun for children and parents alike. The game sees players join Mr Hat and his Friends on an amazing adventure as they set out to reunite him with his Magic Cube. Players must solve the fun educational puzzles to acquire the missing cube pieces so that Mr Hat and his friends can return home.

Mr. Hat and the Magic Cube features in full:

- Five different learning topics: vocabulary, spelling, counting, co-ordination and memory
- Progressive learning curve
- Bright and colorful 3D graphics, animations and videos
- Variable levels of difficulty guidelines
- Content and teaching method based on child development techniques

In the free-to-play lite version, players have access to all the content of the full game but can only select and play one level before they are prompted to buy the full game. For complete access without limitations, players must upgrade to the full version of Mr. Hat and the Magic Cube.

Rowan Corben, Head of Marketing, Bravo Games, commented "We are delighted to see Mr. Hat and the Magic Cube launch on the App Store. Having developed the game with child development techniques in mind, we are confident that the game will not only entertain but also provide children with a valuable learning experience. He adds, "As one of the few titles on the App Store dedicated to leisure and learning, Mr. Hat and the Magic Cube will provide parents with a fun and refreshing method to engage with their children."

Mr Hat. And the Magic Cube is available to download from the App Store now, priced at GBP £1.79 / USD \$2.99 / EUR €2.39. The lite version is available free of charge.

For more information, and to arrange review code and interview with key management, please contact:-

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### Notes to Editors: Bravo Game Studios

Launched in early 2010, Bravo Game Studios (BGS) is a developer and publisher of video games for a wide array of digital platforms including console and mobile devices including the iPhone and iPod Touch. Headquartered in Seville (Spain) and with regional offices in Lasi (Romania) and London (UK), the firm develops and publishes games designed to entertain the broadest consumer base offered by current and emerging digital gaming platforms.

BGS is funded by venture capital and by its two largest shareholders, Genera Interactive and Mobivery.

The company website is located at: [www.bravogames.com](http://www.bravogames.com)

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