

## Powerpuff Girls Snowboarding

### Bravo Game Studios

**April 23rd 2010, London:** Bravo Games Studios™ (BGS) and Turner Broadcasting™ have teamed up to launch an app based on the broadcaster's Cartoon Network property, the Powerpuff Girls™. The Powerpuff Girls Snowboarding™ app will be available on the App Store from today. The app is the first outing for the hugely successful Powerpuff Girls brand on the iPhone platform and the game allows fans of the television show to steer Blossom, Bubbles and Buttercup through 18 fiendish levels to see who can become the greatest hero of Townsville.

Director Digital Engagement at Turner Broadcasting, Laurel Chamberlain said, "The Powerpuff Girls continues to be a vibrant and highly fashionable brand that blends perfectly with the modern and dynamic features of the iPhone.. The franchise has a huge following across Europe and we've created five language versions of the app, in English, Italian, Spanish, German and French, for a multi-territory launch. This new game makes an exciting addition to our app portfolio."

Rowan Corben, Marketing Director, Bravo Games Studios added, "Bravo Games is delighted to have teamed up with Turner Broadcasting to develop the Powerpuff Girls game for iPhone and iPod. At Bravo Games Studios we set out to develop our own IP alongside a strategy of working with some of the largest franchises in the world, the link-up with Turner Broadcasting demonstrates this from the outset."

### Powerpuff Girls Snowboarding features:

- Take control of your favorite Powerpuff girl and slide your way to victory
- Fight against the most famous villains of Townsville
- Use special powers to overcome any obstacle
- Enjoy the sharp 3D cartoon graphics and realistic physics combined with old school arcade.
- Play through 18 fast paced levels, filled with goodies.
- Get as many medals (achievements) you can to show everyone who are the greatest heroes of Townsville.

Powerpuff Girls Snowboarding is available from the App Store now, priced GBP£2.39 and €2.99.

### For more information, and to request images and review code, please contact:

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### Notes to Editors

#### About Bravo Game Studios

Launched in early 2010, Bravo Game Studios (BGS) is a developer and publisher of video games for a wide array of digital platforms including console and mobile devices including the iPhone and iPod Touch.

Headquartered in Seville (Spain) and with regional offices in Iasi (Romania) and London (UK), the firm develops and publishes games designed to entertain the broadest consumer base offered by current and emerging digital gaming platforms.

BGS is funded by venture capital and by its two largest shareholders, Genera Interactive and Mobivery.

The company website is located at: [www.bravogames.com](http://www.bravogames.com)



## About Turner Broadcasting

Turner Broadcasting delivers some of the world's most successful and well-known news and entertainment brands – CNN, Cartoon Network, CN Too, Boomerang, Cartoonito, TCM (Turner Classic Movies), and Adult Swim. The company now broadcasts 21 entertainment channels in 17 languages across approximately 100 countries in Europe, Africa and the Middle East. With a rich history of innovation, Turner Broadcasting is continuing to push the boundaries of media being at the forefront of development with its brands via the web, VOD, DVD, gaming, mobile, merchandising, publishing and emerging platforms.

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THE POWERPUFF GIRLS and all related characters and elements are trademarks of and © Cartoon Network.